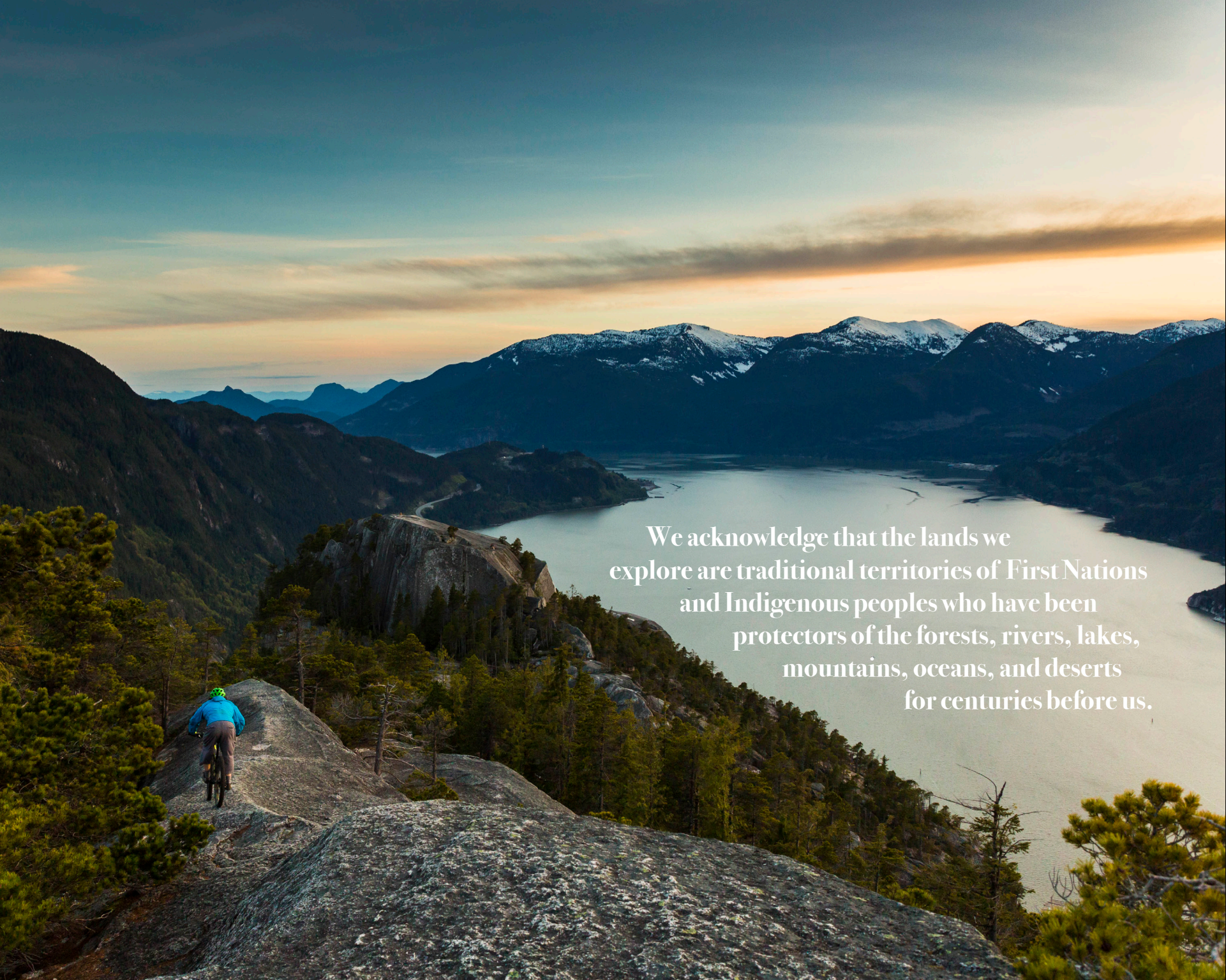


BEND RACING





We acknowledge that the lands we explore are traditional territories of First Nations and Indigenous peoples who have been protectors of the forests, rivers, lakes, mountains, oceans, and deserts for centuries before us.



Bend Racing - An adventure race team with a roster of the top athletes in North America ranking among the Top 10 teams in the world

BIG FINISHES

Patagonian Expedition Race

2019 - 1st Place

2011 - 2nd Place

2010, 11, 12, 13, 14 - Podium

Expedition Oregon

2018 - 2nd Place

2019 - 3rd Place

Maya Mountain Expedition, Belize

1st Place

Everglades Challenge, Florida

2017 - 1st Place

Expedition Alaska

2015 - 2nd Place

Godzone, New Zealand

2018, 19 - Top 10

AR World Championship, Ecuador

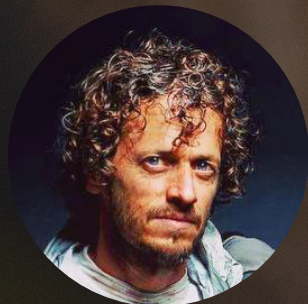
2014 - Top 10



ROSTER



Lars Bukkenhave



Jason Magness



Karine Corbeil



Chelsey Magness



Alexandre Provost



Mark Sky



Dan Staudigel



Stephen Thompson



Melissa Coombes

Bend Racing's roster is comprised of some of the best adventure endurance athletes in North America and Europe. Consistent podium finishes at the most rugged and prestigious events ranks us among the Top 10 AR teams on the planet.



COMMUNITY

A photograph of a forest trail. Three hikers are visible in the distance, walking away from the camera. The trail is covered in green moss and ferns. Large evergreen trees frame the scene, with sunlight filtering through the canopy.

ENGAGEMENT

A photograph of a hiker running up a grassy hill. The hiker is wearing a green helmet, a grey jacket, and a large backpack. The sky is overcast with grey clouds. The hiker is in motion, leaning forward as they ascend the slope.

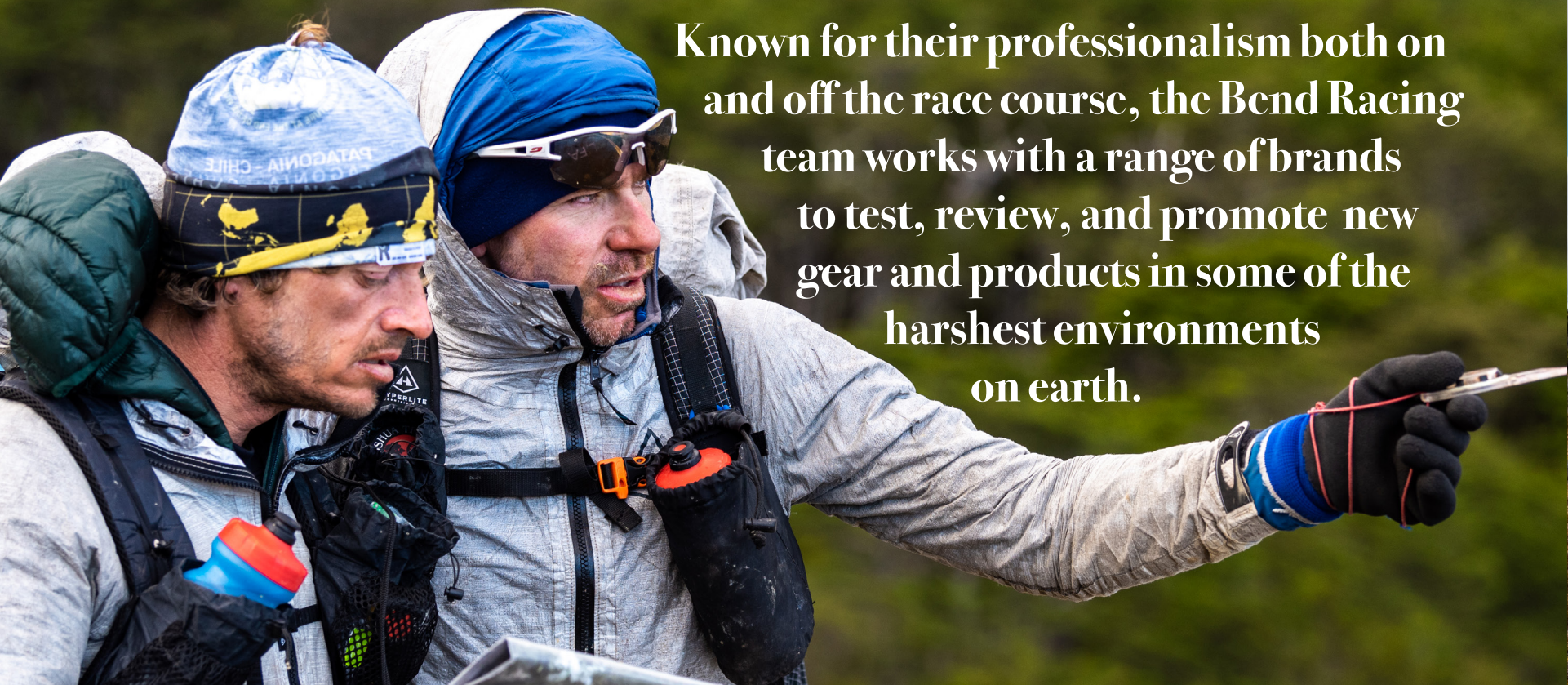
Since 1998, Bend Racing has been encouraging racers of all abilities to test their limits in remote wilderness across the globe.

Our comprehensive event series caters to seasoned athletes as well as newcomers to the sport, including Expedition Oregon, an AR World Series Event.

Bend Racing is a staple on the adventure racing circuit, attracting competitors and entrants from around the globe.

BRAND AMBASSADORS

Known for their professionalism both on and off the race course, the Bend Racing team works with a range of brands to test, review, and promote new gear and products in some of the harshest environments on earth.



SPONSORSHIP

Why Work With Us?

Team Bend Racing athletes have a collective social media influence of over 50,000 unique followers across various platforms.

Founders Jason and Chelsey have over 10,000 Instagram followers. Through their writing for GearJunkie.com they reach over 100,000 unique impressions each month.

Our events are well-followed. Expedition Oregon 2019 reached 112,507 people on social media with 19,766 engagements (likes, shares, comments, etc).

Influence. Integrity. Loyalty.

With an in-house professional media team, we create high-quality photo and video content to engage with our followers and continually generate new interest.

Our followers and audience are authentic users who are interested in WHAT we do and HOW we do it.

Our loyal following has grown from the grassroots community-focused intentions of our work, generating a trust in product endorsement and an expectation of integrity from our team.



MEDIA

Seeker **DiscoveryOnline**
Primal Quest (2006) ABC Sports Feature
Top 10 Extreme Races **Documentary Feature**
Expedition Alaska (2015) Award Winning Documentary Film
The Last Wild Race (2011) Award Winning Documentary Film

PRESS

FEATURED IN:
Men's Health Magazine
Wall Street Journal
Outside Magazine
Huffington Post
Countless Podcasts,
Magazine Articles,
News Appearances,
etcetera





PROVEN

Bend Racing's formula for success is well-proven on the podium. Approaching the sport with unwavering determination, professionalism, and humility, our group has built a well-respected adventure racing company with global brand recognition and thousands of followers.



LEADERSHIP

Bend Racing Founders Jason and Chelsey Magness have a long history in adventure sport and wellness. With an international reach through their acro-yoga and racing expertise (Yogaslackers) the duo have mobilized their network and business skills to create a unique

company that celebrates adventure sport through world-class events, a pro team of athletes, and a highly-regarded training program; in addition to global appearances demonstrating slacklining, acro-yoga, and the amazing potential of the human body and spirit.





“It is only in adventure that some people
succeed in knowing themselves
- in finding themselves.” -Andre Gide



RACE
REST
REPEAT



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Drone Photography
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jamesfrystak.com

An aerial photograph of a river winding through a landscape of dense, green forested islands. A small, bright yellow kayak with a person inside is visible in the lower-left quadrant, moving towards the center. The water is a deep blue, and the forest on the islands is a vibrant green, with some areas appearing slightly yellowed, possibly due to sunlight or the age of the foliage. The overall scene is serene and emphasizes a sense of exploration and nature.

“Do not go where the
path may lead, go
instead where there
is no path and leave a
trail.” -Ralph Waldo Emerson